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SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR  
(AUTONOMOUS)

B.Tech II Year II Semester Supplementary Examinations February-2022

MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS

(Electronics and Communication Engineering)

Time: 3 hours

Max. Marks: 60

**PART-A**

(Answer all the Questions 5 x 2 = 10 Marks)

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|---|--|----|
| 1 | a Write a short note on Microeconomics.                | 2M |
|   | b Write a short note on Time Series Analysis.          | 2M |
|   | c Write a short note on Short run production function. | 2M |
|   | d What are the characteristics of Monopoly?            | 2M |
|   | e Write a short note on Internal Rate of Return.       | 2M |

**PART-B**

(Answer all Five Units 5 x 10 = 50 Marks)

**UNIT-I**

- |   |   |    |
|---|---|----|
| 2 | a What is the main area of Managerial Economics in decision-making? | 5M |
|   | b Write a note on Demand forecasting.                               | 5M |

**OR**

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|---|---|----|
| 3 | a Define Elasticity of demand and write a note on Elasticity of demand. | 6M |
|   | b Write a note on Survey Methods.                                       | 4M |

**UNIT-II**

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|---|--|----|
| 4 | a Explain 'Law of returns to scale'.       | 5M |
|   | b Define 'Cost'. How are costs classified? | 5M |

**OR**

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|---|--|----|
| 5 | a Define production function.                                      | 4M |
|   | b Explain Iso-quant and Iso-cost curves and state characteristics. | 6M |

**UNIT-III**

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|---|---|----|
| 6 | a Define Oligopoly and state the features.          | 5M |
|   | b Explain the pricing strategies for a new product. | 5M |

**OR**

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|---|---|----|
| 7 | a What is Perfect Competition? Describe its features.                                 | 4M |
|   | b What is meant by economic liberalization, economic privatization and globalization? | 6M |

**UNIT-IV**

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|---|---|----|
| 8 | a Explain briefly Net Present Value technique of capital budgeting. | 6M |
|   | b Write a note on Working capital.                                  | 4M |

**OR**

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|---|---|----|
| 9 | a Write a short note on Payback period. | 5M |
|   | b Write a short note on Fixed capital.  | 5M |

**UNIT-V**

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|----|--|----|
| 10 | a Write a short note on Liquidity ratio. | 5M |
|    | b Define Debt Collection Period.         | 5M |

**OR**

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|----|---|----|
| 11 | a Write a short note on Journal and Ledger with format. | 5M |
|    | b Write a short note on Double entry system.            | 5M |

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